

Drinking Water Safety

More information about Rochester's safe, affordable, exceptional water supply.



“Water water everywhere, not a drop to drink.”

Memozin's drinking water program

How would you feel if somebody offers you a glass of clean drinking water in scorching heat? Amazing! Isn't it? Water is a fundamental human need. It is one of the primary necessities, without it a living being cannot survive. Each person on earth needs at least 20 to 50 litres of clean, safe, drinkable water for drinking, cooking and to keep diseases at bay. It is sad fact that there are billions of people around the world who don't have access to clean drinking water.

ABOUT PROJECT:

From time to time Government of India launch water survey project to check whether our country's population is getting drinkable water or not. By this survey the government aware public about pure drinking water and gives suggestions how to make house water pure and clean by taking samples of water by the companies.

In these awareness programs you have to take sample of water from every fifth house and after getting it tested from a laboratory you have to provide the report to the company which is supervising this program.

In rural sectors you have to arrange the public meeting about how to make water pure and drinkable , also educate them about the harmful diseases

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That comes from drinking unclean water. This you can do by doing local campaign awareness programs etc.

Why access to clean drinking water is important

- Water is a primary necessity of every human being.
- All human beings need clean water to keep their bodily functions healthy.
- Cleanliness matters! From drinking to cooking to cleaning self; clean water is an absolute necessity.
- When this necessity doesn't get fulfilled, many deadly waterborne diseases start taking birth in the body which are the deadliest killers known to man. Diseases such as cholera, typhoid, dysentery and guinea worm disease etc are caused by drinking contaminated water.
- Such deadly diseases can be avoided by using water purifiers at home. Reverse osmosis can sift out all the nasty contaminants up to even smallest micron that may sometimes be neglected by just boiling the water.

Hey! You are living in 21st century and still don't have access to RO water?

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Why RO water becomes important for you

- RO water is the safest method to get clean drinking water.
- Although boiling of water has been a traditional method of treating contaminated water, it does not remove dissolved solids such as lead, mercury, arsenic, cadmium which can be so harmful for the human body. In fact boiling can increase the level of dissolved solids which can further increase the risk of dangerous contaminants in water.
- It eliminates harmful bacteria and viruses that are responsible for generating deadly diseases in the body such as cancer, liver damage, stunted growth etc.
- With increase in the pollution level, the ultimate sources of water such as rivers, lakes, wells are also getting polluted. Taking this in note it thus becomes very important for every household to have an RO and drink RO purified water only.
- Reverse osmosis technique uses a semi-permeable membrane that can filter out even the minutest impurities thereby allowing you to drink pure and healthy water.
- Unlike boiling, RO needs low maintenance and as a result it saves both energy and time.

Taking this into consideration, Memozin Pvt Ltd has brought its drinking water programme. This programme is aimed at providing clean and safe drinking water to our people. We all

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may agree that drinking water must come at an affordable price, but due to financial constraints many families cannot afford it. Considering this, our company will provide RO drinking water at an affordable price.

We welcome all those who want to join their hands with us in this initiative.

How will the programme work

CONTACT US

- Interested vendors can contact memozin Pvt Ltd.

TARGET AREA

- The programme will cover mostly rural areas and small cities.

SURVEY

- Survey will be conducted in the targeted areas to find out how many households are getting clean and drinkable water.
- Free survey will be conducted by memozin Pvt Ltd with the assistance of vendors.
- Person doing the survey should be a graduate.
(In this regard
- One person will be doing atleast 20 to 25 surveys in a day. Memozin Pvt Ltd will provide Rs25 for each survey conducted.

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Let's say 20 surveys are conducted in a day, a total sum of Rs400 will be given by us. That will make a sum of Rs 15,000 for surveys conducted over a period of a month.

In this regard, thus our company is also fulfilling the criteria of minimum salary

- While taking the survey, you will have to aware public about clean drinking water and its consequences.
- Our company will provide an expert team to assist vendor.

Training part

- Vendor will be getting training from memozin Pvt Ltd. The duration of the training will be of 15 days.
- Training can be availed in English and multiple Indian languages.
- Training will be held in two parts. Part 1
First part of training will be about customer awareness.
Part 2
Second part of training will be related to marketing of the product(RO water purifier).
- After completion of training there will be a test conducted by memozin Pvt Ltd. The test will be offered in English and multiple Indian languages .
- The test could be taken offline and online mode both.

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- There will be a set of questions on the basic understanding of the programme. Questions could be asked from customer point of view, management related, about drinking water awareness , marketing related. Etc.
- Only after clearing the test, one can initiate the survey program with us.

